

ST. TAMMANY PARISH COUNCIL

ORDINANCE

ORDINANCE CALENDAR NO: 5230 ORDINANCE COUNCIL SERIES NO: _____

COUNCIL SPONSOR: FALCONER/BRISTER PROVIDED BY: LEGAL DEPARTMENT

INTRODUCED BY: _____ SECONDED BY: _____

ON THE 10 DAY OF JULY , 2014

ORDINANCE TO AMEND ORDINANCE P.J.S. NO. 94-1995,
ADOPTED JUNE 16, 1994, WHICH ESTABLISHED THE PARISH
LOGO AS THE OFFICIAL SEAL/TRADEMARK.

WHEREAS, St. Tammany Parish Government has begun use of a revised Parish logo as the official seal/trademark of St. Tammany Parish Government; and

WHEREAS, St. Tammany Parish Government desires to prevent use of the revised Parish logo by anyone not officially authorized or affiliated with St. Tammany Parish Government; and

THE PARISH OF ST. TAMMANY HEREBY ORDAINS that it hereby ratifies the revised Parish logo (depicted on the attached) as the official seal and trademark of St. Tammany Parish Government.

BE IT FURTHER ORDAINED that the Parish Code of Ordinances, Chapter 2, Article I, be amended and restated as follows:

CHAPTER 2 ADMINISTRATION

ARTICLE I IN GENERAL

Sec. 2-000.00 Official Parish logo

The official logo of the St. Tammany Parish ~~Government~~ ~~Police-Jury~~, as duly registered with the Louisiana Secretary of State, is described as follows:

Logo - Circular seal with four layers. The inner most layer is a circle with a pelican and three baby pelicans in a nest, on a baby blue background. The second layer is a royal blue band, and the third layer is a golden band with the words "St. Tammany" on the top and "Parish Government" on the bottom, with two parallel five point stars on either side. The last layer is of a dark gold twisted cord circling the entire seal.

~~Logo - circular seal bearing the words "St. Tammany Parish, State of Louisiana" with a silhouette of St. Tammany Parish bearing the words "Serving the People".~~

Sec. 2-000.01 Use Restricted

As the registered owner, the St. Tammany Parish ~~Government~~ ~~Police-Jury~~, its elected officials, employees and authorized representatives, shall have exclusive rights to the use, application, and reproduction of the parish logo.

Sec. 2-000.02 Prohibited

It shall be prohibited for any individual, group or organization to:

(1) Use, WITHOUT THE CONSENT OF THE PARISH GOVERNMENT POLICE-JURY, any reproduction, counterfeit, copy, or colorable imitation of the Parish logo in connection with the sale, offering for sale, advertising of any goods or services on or in connection with which such use is likely to cause confusion or mistake or to deceive as to the source of origin; or

(2) Reproduce, counterfeit, copy or colorably imitate the Parish logo and apply such reproduction to correspondence, letterhead, business cards, publications, videotapes, labels, signs, prints, packages, wrappers, receptacles or advertisement intended to be used upon or in conjunction with the sale or distribution of goods and/or services.

Sec. 2-000.03 Violation

Unauthorized use of the St. Tammany Parish Government logo by any individual, group or organization without the express written consent in the form of a Resolution of the St. Tammany Parish Council Police Jury shall constitute a violation of this article.

Such violation shall be construed as a misdemeanor, punishable in accordance with Sec. 1-008.00 of the St. Tammany Parish Code of Ordinances.

REPEAL: All ordinances or parts of Ordinances in conflict herewith are hereby repealed.

SEVERABILITY: If any provision of this Ordinance shall be held to be invalid, such invalidity shall not affect other provisions herein which can be given effect without the invalid provision and to this end the provisions of this Ordinance are hereby declared to be severable.

EFFECTIVE DATE: This Ordinance shall become effective fifteen (15) days after adoption.

MOVED FOR ADOPTION BY: _____ SECONDED BY: _____

WHEREUPON THIS ORDINANCE WAS SUBMITTED TO A VOTE AND RESULTED IN THE FOLLOWING:

YEAS: _____

NAYS: _____

ABSTAIN: _____

ABSENT: _____

THIS ORDINANCE WAS DECLARED DULY ADOPTED AT A REGULAR MEETING OF THE PARISH COUNCIL ON THE 7 DAY OF AUGUST , 2014 ; AND BECOMES ORDINANCE COUNCIL SERIES NO _____.

R. REID FALCONER, AIA, COUNCIL CHAIRMAN

ATTEST:

THERESA L. FORD, COUNCIL CLERK

PATRICIA P. BRISTER, PARISH PRESIDENT

Published Introduction: June 26 , 2014

Published Adoption: _____ , 2014

Delivered to Parish President: _____ , 2014 at _____

Returned to Council Clerk: _____ , 2014 at _____



Ordinance Administrative Comment

ORDINANCE TO AMEND ORDINANCE P.J.S. NO. 94-1995, ADOPTED JUNE 16, 1994,
WHICH ESTABLISHED THE PARISH LOGO AS THE OFFICIAL SEAL/TRADEMARK.

Commencing on January 9, 2012, Parish Government began usage of a new Parish seal. It is now desired to officially adopt the new seal as the official Parish seal, retiring the previously-adopted seal.