

ST. TAMMANY PARISH COUNCIL

RESOLUTION

RESOLUTION COUNCIL SERIES NO: C-4047

COUNCIL SPONSOR: FALCONER/BRISTER PROVIDED BY: DEVELOPMENT

RESOLUTION STATING THE ST. TAMMANY PARISH COUNCIL'S ENDORSEMENT OF INNOVATIVE ADVERTISING LLC, FOR PARTICIPATION IN THE BENEFITS OF THE LOUISIANA ENTERPRISE ZONE PROGRAM. (EZ#20140480)

WHEREAS, in accordance with the Louisiana Enterprise Zone Act 901 of 1981, Act 337 of 1982, Act 433 of 1987, Act 1024 of 1992, Act 581 of 1995, Act 624 of 1997, Act 647 of 1997, and Act 977 of 1999; and

WHEREAS, this business is located within Census Tract 403.03, Block Group BG4, which is not a designated Enterprise Zone or within the boundaries of an Economic Development Zone and;

WHEREAS, in accordance with the Louisiana Enterprise Zone Program requirements the St. Tammany Parish Council agrees:

1. To participate in the Enterprise Zone Program.
2. To assist the Department in evaluating progress made in any Enterprise Zone within its jurisdiction.

THE PARISH OF ST. TAMMANY HEREBY RESOLVES that the Parish Council endorses **Innovative Advertising LLC - EZ#20140480** for the following property, located in Council District 10 of St. Tammany Parish and located at 4250 Hwy 22, Ste 7, Mandeville, LA 70471, for participation in the Louisiana Enterprise Zone Program.

BE IT FURTHER RESOLVED that all resolutions or parts thereof in conflict herewith are hereby repealed.

THIS RESOLUTION HAVING BEEN SUBMITTED TO A VOTE, THE VOTE THEREON WAS AS FOLLOWS:

MOVED FOR ADOPTION BY: \_\_\_\_\_ SECONDED BY: \_\_\_\_\_

YEAS: \_\_\_\_\_

NAYS: \_\_\_\_\_

ABSTAIN: \_\_\_\_\_

ABSENT: \_\_\_\_\_

THIS RESOLUTION WAS DECLARED ADOPTED ON THE 1 DAY OF MAY, 2014, AT A REGULAR MEETING OF THE PARISH COUNCIL, A QUORUM OF THE MEMBERS BEING PRESENT AND VOTING.

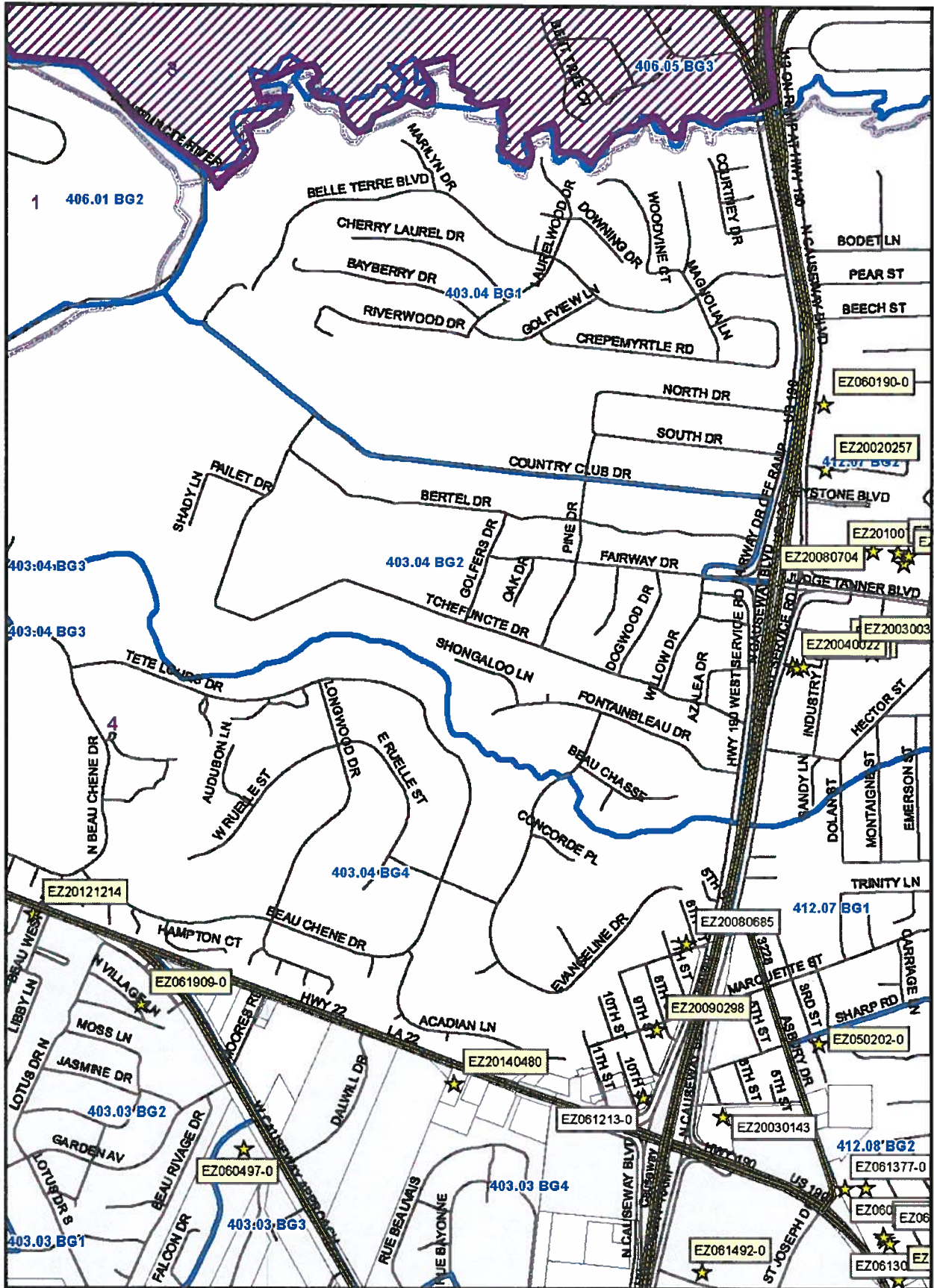
\_\_\_\_\_  
R. REID FALCONER, AIA, COUNCIL CHAIRMAN

ATTEST:

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THERESA L. FORD, COUNCIL CLERK

# Enterprise Zone Site Endorsements EZ20140480



- ★ Enterprise\_Zone\_Endorsements
- ▨ Enterprise\_Zones
- major\_roads
- ▭ 2010\_Tracts\_BlockGroups
- ▭ Cities
- ▭ Wards



St. Tammany Parish Government  
P.O. Box 628  
Covington, LA 70434



MapID: 2014KMc-27  
Rev. 4/3/2014



This map was produced by St. Tammany Parish Government GIS. Note: This map is for planning purposes only. It is not a legally recorded plan, survey, official tax map or engineering document, and it is not intended to be used as such. Map layers were created from different sources at different scales, and the actual or relative geographic position of any feature is only as accurate as the source information. Copyright (c) 2014, St. Tammany Parish, Louisiana. All rights reserved.

March 28, 2014

**RECEIVED**

APR - 2 2014

Per \_\_\_\_\_

Mr. Sidney Fontenot  
St. Tammany Parish Planning Department  
PO Box 628  
Covington, LA 70434

RE: Innovative Advertising LLC  
Quality Jobs Program Advance #20140480

Dear Mr. Fontenot:

In accordance with Act 948 of the 1992 Louisiana Legislature, enclosed is a copy of the Advance Notification received from referenced company. Within 90 days of the receipt of this notification your government is required to:

1. Pass an Endorsement Resolution supporting the project and possibly allowing the project to receive local benefits of the Enterprise Zone Program.
- Or
2. Send written reasons why this project is being denied endorsement.
- Or
3. Send a written request to delay consideration of the Advance Notification (Give the time frame of delay requested).

If you have any questions please contact Frank Favaloro at (225) 342-5402 or email [Frank.Favaloro@la.gov](mailto:Frank.Favaloro@la.gov) or Becky Lambert at 225-342-6070 or email [Becky.Lambert@la.gov](mailto:Becky.Lambert@la.gov).

Sincerely,



Frank Favaloro  
Program Administrator, Quality Jobs

Enclosure

c: Applicant



# Business Incentive Program

**FOR OFFICE USE ONLY**

RECEIVED DATE \_\_\_\_\_

ID # \_\_\_\_\_

INITIALS \_\_\_\_\_

## ADVANCE NOTIFICATION

### SECTION-1: BUSINESS INFORMATION

DATE 03/28/2014

ADVANCE NOTIFICATION # 20140480

BUSINESS NAME Innovative Advertising LLC

PARISH PROJECT IS LOCATED St Tammany

PROJECT'S PHYSICAL ADDRESS 4250 Hwy 22 Ste 7 Mandeville, LA 70471

MAILING ADDRESS

PROJECT NAME (OPTIONAL) 2014/15 Expansion

NAICS CODE 541810

PROJECT BEGINNING DATE 03/28/2014

PROJECT ENDING DATE 03/27/2016

PROJECT TYPE Addition

PROVIDE A DESCRIPTION OF THIS PROJECT

Expansion of Staff and office facilities

### SECTION-2: ESTIMATED COSTS

ESTIMATED INVESTMENT COSTS		ESTIMATED NUMBER OF JOBS		ESTIMATED PAYROLL	
Building & Material	\$25,000.00	New	10	New	\$325,000.00
Machinery & Equipment	\$25,000.00	Existing	23	Existing	\$1,100,000.00
Labor & Engineering	\$0.00	Construction	0	Construction	\$0.00
Total Investment	\$50,000.00		33		\$1,425,000.00

### SECTION-3: GAMING

IS THERE GAMING ACTIVITY AT THIS PROJECT SITE? No

ARE ANY OWNERS INVOLVED IN ANY GAMING ACTIVITIES ELSEWHERE? No

04/02/2014



**LOUISIANA.**  
Custom-Fit Opportunity.

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**SECTION-4: CONTACT INFORMATION**

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**PREFIX** Mrs. **FIRSTNAME** Jennifer **MI F** **LASTNAME** Connaughton **SUFFIX**

**CONTACT'S COMPANY NAME** Innovative Advertising LLC **TITLE** Partner

**MAILING ADDRESS** 4250 Hwy 22 Ste 7 Mandeville, LA 70471

**PHONE NUMBER** (985) 377-7157 - **EMAIL ADDRESS** jennifer@peoplewhothink.com

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**SECTION-5: INCENTIVE PROGRAMS**

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**SELECTED PROGRAMS:**

Quality Jobs

**Amount Paid:** \$100.00

04/02/2014

## ADMINISTRATIVE COMMENT

The resolution indicates St. Tammany Parish's endorsement of an application for the benefits afforded businesses that create new jobs within the parameters indicated below. It only affects State taxes.

The Enterprise Zone (EZ) Program is a JOBS incentive program creating Louisiana Income and/or Franchise Tax job tax credits (JTC) to a business hiring at least 35% of their net new jobs from one of four Certification Requirements (Requirements). The jobs must be filled with a US citizen domiciled in LA or becomes domiciled within 60 days after employment. A business must create full-time permanent **net** new jobs at the EZ site. A business is **not required to be located in an EZ**. Only if the job requirement is met, sales/use tax rebates or a refundable investment tax credit is available.

EZs are areas residents receiving public assistance is high. The Board of Commerce and Industry (Board) approves EZ applications. The Louisiana Economic Development (LED), Business Incentives Services (BIS) administers this Program.