

ST. TAMMANY PARISH COUNCIL

RESOLUTION

RESOLUTION COUNCIL SERIES NO: C-3286

COUNCIL SPONSOR: GOULD/DAVIS

PROVIDED BY: LEGAL DEPARTMENT

RESOLUTION TO APPROVE AND AUTHORIZE ST. TAMMANY PARISH THROUGH THE OFFICE OF THE PARISH PRESIDENT TO SIGN AND/OR EXECUTE A COOPERATIVE ENDEAVOR AGREEMENT BETWEEN THE PARISH OF ST. TAMMANY AND EAST ST. TAMMANY CHAMBER OF COMMERCE FOR ECONOMIC DEVELOPMENT AND PROMOTION OF OLDE TOWNE, SLIDELL.

WHEREAS, the Parish of St. Tammany has secured economic development funds to highlight its tourism, attractions, businesses, events, infrastructure and resources; and

WHEREAS, the East St. Tammany Chamber of Commerce, Inc. "Chamber" is an integral element in the continued redevelopment of Olde Towne Slidell. Further, some of the goals of the Chamber is to market the attractions, businesses, infrastructure and resources of the Olde Towne area of Slidell, Louisiana, to pursue economic development initiatives for Olde Towne Slidell, to maintain a real estate inventory directory for revitalization of Olde Towne Slidell, to archive historical information of Olde Towne Slidell, and to design and implement public improvements involving Olde Towne Slidell; and

WHEREAS, in order to accomplish the above goals and strategies, St. Tammany Parish believes it is in the best interest of the Parish to partner with the Chamber in implementing St. Tammany Parish's economic development goals and strategies by awarding a maximum of Thirty Thousand dollars to fund the Chamber's marketing program through print advertising, on-line advertising, promotions and a social media campaign to increase the positive awareness of Olde Towne Slidell as a shopping and business destination in St. Tammany Parish.

THE PARISH OF ST. TAMMANY HEREBY RESOLVES that the Parish President is hereby authorized to sign and/or execute a Cooperative Endeavor Agreement between St. Tammany Parish and the East St. Tammany Chamber of Commerce, Inc. regarding the objectives stated above.

BE IT FURTHER RESOLVED, all acts previously taken by the Office of the Parish President in furtherance of the actions or agreements contemplated herein are hereby ratified and approved.

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THIS RESOLUTION HAVING BEEN SUBMITTED TO A VOTE, THE VOTE THEREON WAS AS FOLLOWS:

MOVED FOR ADOPTION BY: _____ SECONDED BY: _____

YEAS: _____

NAYS: _____

ABSTAIN: _____

ABSENT: _____

THIS RESOLUTION WAS DECLARED ADOPTED ON THE 1 DAY OF DECEMBER, 2011, AT A REGULAR MEETING OF THE PARISH COUNCIL, A QUORUM OF THE MEMBERS BEING PRESENT AND VOTING.

MARTIN W. GOULD, JR., COUNCIL CHAIRMAN

ATTEST:

THERESA L. FORD, COUNCIL CLERK